REP HEADLINE# 6288380 TRF# 327935 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ STA: REP: :LINE#:REP :CD: CON CM AGY # 1243 CITY TAX FLIGHT DATES AUG27/12 PRDCT ORDER # : LINE#: ORD COM1: SPOT RAN 1151P IN NEWS 1121P-1156P DUE TO GAME RUN OVER THIS IS A MAKE-GOOD FOR AUG30 ON LINE-5 FOR 1 SPOT/WK PROGRAM : ORD COM1: CON COM1: RA35+ PROGRAM : RA35+ 263/NFIB W/O 8/27 ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** REV TO SHOW OK FOR M1 = SEE LINES 5 & 8 FOR REVISION NCIT...TTL REMAINS: \$77,000 THANKS LINDA FOR MICHAEL 9/20 ω ഗ PLS CONF AGENCY PRODUCT CODE = NFIB AGENCY ADVERTISER CODE = NFIB SZ 1100P-1135P A 1151P-1156P EYEWITNESS NEWS AT 11P AGY. NAME TARGET ENTERPRISES ADV. NAME ISS/NFIB RUN 1X PER DAY NEWS 9/20-MOVE 1X 8/30 TO NEW LINE 8 TIME PERIOD 3.9 STATE TAX SEP2/12 15260 VENTURA BLVD., SHERMAN OAKS, CA 91403 EST#263 COMMENTS: (LINE, ORDER, INVOICE) CONTRACT # 6288380 : LGTH : SEC : 30 30 REP: TEL# 323-634-8086 ORDER WORKSHEET CO-OP BILLING NEEDED AGENCY EST# = 263\$2,500.00 \$2,500.00 8/30 START HARRIS REPORT FROM REP BUYER NAME KYM MASON REP.# CLASS: NATL. SALES PRSN LA- MICHAEL WARD 9/2 8/30 DATE : /WK: INVT : FAX# 323-937-2481 4 \vdash OFF.# 78 **CHANGES** *** WFTV-TV *** LOCAL DATE SEP20/12 MISU THU SALESMAN # REGIONAL SEP20/12 17.28 :TOTL: :SPTS: 17.28 4

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HARRIS REPORT FROM REP FAX# 323-937-2481 **CHANGES** *** WFTV-TV *** SEP20/12 17.28

STATION MAKEGOOD OFFERS: :LINE#:REP SEP/12 OK'D :LINE#: 77000.00 : CD: BUY#5 TIME PERIOD MISSED:M-SU/1100P-1135P AUG30 30S \$2,500.00 OFFER:THU/1151P-1156P AUG30 30S \$2,500.00 CMT:SPOT RAN 1151P IN NEWS 1121P-1156P DUE TO GAME RUN OVER : LGTH : SEC : START END :SPTS: WEEK : DATE : /WK: INVT : CONTRACT TOTAL TOTAL SPOTS PLS ADVISE. (SEP19/12) DAYS 77000.00 :SPTS: :TOTL:

MARKET TOTALS \$92,537 WFTV 67% WKMG 33% WOPX 0% WESH 0% WRDQ 0% WOFL 0% WKCF 0% WRBW 0% CABL 0%

SVC- NSI DEMOS- RA35+* BOOKS- JUL/PJ

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME